



# SPONSORSHIP OPPORTUNITIES

## A Night at the Meyerson

**President's Baton Circle** **\$20,000**  
*(Exclusive opportunity)*

- Loge box for twelve (12) guests in premium location
- Acknowledgement in press release and social media
- Logo recognition at event
- Website and program recognition
- SWAU digital road sign
- Private concert\*
- Verbal recognition during concert
- Appreciation gift for loge guests

**Conductor's Circle** **\$10,000**  
*(Only five available)*

- Loge box for eight (8) guests
- Acknowledgement in press release and social media
- Logo recognition at event
- Website and program recognition
- SWAU digital road sign
- Verbal recognition during concert
- Appreciation gift for loge guests

**Concert Master** **\$6,000**  
*(Only eight available)*

- Loge box for eight (8) guests
- Acknowledgement in press release and social media
- Logo recognition at event
- Website and program recognition
- Verbal recognition during concert
- Appreciation gift for loge guests

**Symphony Circle** **\$3,000**  
*(Only four available)*

- Loge box for four (4) guests
- Acknowledgement in press release and social media
- Logo recognition at event
- Website and program recognition
- Verbal recognition during concert

**Overture Club** **\$3,000**  
*(Only four available)*

- Orchestra Terrace seats for four (4) guests
- Acknowledgement in press release and social media
- Logo recognition at event
- Website and program recognition
- Verbal recognition during concert



**LEARN MORE:**  
[swau.edu/meyerson](http://swau.edu/meyerson)

## Golf Classic

**Title Sponsor** **\$15,000**  
*(Exclusive opportunity)*

Two-foursome player registrations, acknowledgement in press release and social media, logo recognition on event invitation (7,000 emailed), opportunity to make remarks during the program, lead mention in press release and social media, logo recognition on event signage and website, digital road sign, verbal recognition, appreciation gift for guests.

**Tournament Sponsor** **\$10,000**

Two-foursome player registrations, acknowledgement in press release and social media, logo recognition on event invitation (7,000 emailed), logo recognition on event signage and website, digital road sign, verbal recognition, appreciation gift for guests.

**Eagle Sponsor** **\$5,000**

One-foursome player registrations, logo recognition on event signage and website, verbal recognition, appreciation gift for guests.

**Birdie Sponsor** **\$3,000**

One-foursome player registrations, logo recognition on event signage and website, verbal recognition.

**Par Sponsor** **\$1,500**

Logo recognition on event signage and website, verbal recognition.

**Cart Sponsor** **\$750**

Logo recognition on event signage and website, verbal recognition.

**Hole Sponsor** **\$500**

Logo recognition on event signage and website, verbal recognition.

**Green Sponsor** **\$250**

Logo recognition on event signage and website, verbal recognition.



**LEARN MORE:**  
[swau.edu/golf](http://swau.edu/golf)

## The Scholarship Gala

**Title Sponsor** **\$20,000**  
*(Exclusive opportunity)*

Two (2) tables of eight (8) in a premium location; recognition in program; lead mention in press release and social media; logo recognition at event, on website, and digital road sign; verbal recognition; appreciation gift for guests; table signage logo recognition.

**Platinum Sponsor** **\$10,000**  
*(Only five available)*

Table for eight (8) in a premium location; recognition in program; logo recognition at event, on website, and digital road sign; verbal recognition; appreciation gift for guests; table signage logo recognition.

**Gold Sponsor** **\$5,000**  
*(Only six available)*

Seating for eight (8); recognition in program; logo recognition at event, on website, and digital road sign; verbal recognition; appreciation gift for guests; table signage logo recognition.

**Silver Sponsor** **\$3,000**  
*(Only six available)*

Seating for six (6); logo recognition in program; logo recognition at event and on website; verbal recognition.

**Bronze Sponsor** **\$1,500**  
*(Only six available)*

Seating for four (4), recognition in program; name recognition at event and on website; verbal recognition.



**LEARN MORE:**  
[swau.edu/gala](http://swau.edu/gala)

Sponsorship of events is recognized to the public, other sponsors, and attendees through print material, signage, and web-based advertising. Your investment in our students is very appreciated and will be acknowledged accordingly. To receive more information, please contact the Office of Advancement at [advancement@swau.edu](mailto:advancement@swau.edu) or 817-202-6232.